



Saving the **Environment...**

One cartridge
at a time



The PROBLEM

More than 500 million OEM toner and inkjet cartridges are manufactured every year. If these cartridges are not diverted from our landfills, this equates to almost 1,000 tons of unnecessary pollution that can enter our waste stream everyday.

In addition to this potential waste, more than three liters of oil are consumed during the manufacturing of every OEM cartridge. This equates to more than 375,000,000 gallons of oil consumed every year to make toner and inkjet cartridges.

Even worse than these staggering atrocities is that many cartridges end up in cities like Guiyu, China where they are incinerated or dissolved with hazardous chemicals to extract residual metals. These processes contaminate the local air, soil, and groundwater and one in ten children in Guiyu have birth defects due to this horrific pollution.

The SOLUTIONS

MSE Brand Imaging Supplies are environmentally friendly. MSE conserves nature's resources by reusing certain non-wearing plastic shells and metal components from spent OEM cartridges. MSE is proud to manufacture more than 200,000 environmentally-conscious toner cartridges every month and all scrap metals, plastics, paper and cardboard are locally recycled into everyday consumer items.

In 2008 MSE achieved the ISO 14001 accreditation, exemplifying their current and future commitment to the environment. Now MSE is proud to offer additional recycling services for your spent and/or surplus imaging supplies. For more information on the responsible disposal of these items, ask one of our sales representatives. Please return your spent cartridges in our convenient, resealable packaging. Help us preserve our environment for generations to come. **Please reduce, reuse and recycle.**



Save Green Print Smart



PLATINUM INTERNATIONAL
PRODUCTS AND SERVICES, LLC
GIVE WHILE YOU RECEIVE WITH EVERY ORDER

877.339.0174 | www.platinumofficellc.com

